

pamar extra

X

2011

e t r a

# pamarextra

handles with care

indice / index

wall	4
passpartout	22
hang 01_hang 02	51

## The designers



Gordon Guillaumier

Giuseppe Bavuso



Pinuccio Borgonovo

Alessandro Elli

Marco Zanuso Jr.

**wall**

TWIG BLOCK SHARP FLY WEDGE SLING

Ci sono pochi complementi di arredo che siano più complessi delle mensole: detestate dagli architetti, quelli 'maledetti' di Tom Wolfe non sopportavano i cuscini sui divani, magari profeti di una dimensione spaziale metafisica, per i quali la casa è luogo da lasciare intonso e puro, cristallizzato a quell'istante in cui siamo entrati per la prima volta, con le pareti ancora fresche di vernice, l'inox dei lavelli specchiante, e il rovere a pavimento non ancora calpestato. Nell'esattezza del progetto, non sarà facile trovare posto per l'armadio della nonna, figuriamoci attaccare le mensole su cui riporre le fotografie dei nostri cari, un vaso e qualche libro appena finito di leggere. Le mensole arrivano sempre dopo l'inaugurazione della casa, magari di domenica, dopo un pomeriggio trascorso in qualche centro commerciale, nel reparto bricolage: e i reggimensola sono in lamiera ottonata piegata, magari rivestiti di un guscio in plastica, con i fori passanti per i tasselli e il piano in legno laminato bianco. Dopo il montaggio, spesso pendono sul davanti, facendo scivolare qualsiasi cosa andremo a riporre: monito che l'architetto forse aveva ragione, e se proprio mensola deve essere, almeno che sia disegnata su misura, con il sistema di fissaggio nascosto, e poi monolitica, lineare, sospesa, insomma, progettata. E Pamar ha anticipato proprio la fase del progetto, coinvolgendo da subito designer e architetti per una rilettura dell'oggetto mensola: realizzando Wall, una collezione che possa interagire anche con la "dimensione spaziale metafisica" di cui sopra, proprio a cominciare dalla superficie del muro. La Twig di Gordon Guillaumier sembra un trattato di statica applicata, una sequenza di triangoli isostatici, organici e cromati, stacca dal muro inalberandosi fino a sorreggere la trasparenza di una mensola in vetro fumè: la leggerezza e l'esattezza del disegno diventano assioma. Elli invece approccia il tema per sottrazione, riducendo ai minimi termini la dimensione del reggi mensola: la Sling è un semplice traverso in cromo lucido, quasi due dita che sporgono dal muro, su cui si appoggia in maniera abbondante il ripiano in cristallo extrachiaro. Più razionalista l'approccio di Zanuso Jr, che con Block immagina due traversi alti e monolitici in inox e un montante, la mensola appunto, in legno di rovere grigio: a ridisegnare così l'archetipo originale. Invece la Sharp di Bavuso squarcia il muro, due fendenti cromati disegnati dalla luce che rimbalza su ognuno degli spigoli vivi: mentre il piano bianco laccato e candido ne sopiaisce ogni aggressività. Così, ciascuno dei progetti raccolti nella collezione Wall rappresenta un'istantanea sulle possibilità di installare qualcosa su un muro, senza che nulla possa sembrare semplicemente appeso: e nessun maledetto architetto avrà più da ridire sulle vostre mensole, se non mossi per pura invidia progettuale.

Few home complements are more complex than shelves: they are particularly despised by architects. Tom Wolfe's "damn ones" could not stand pillows on sofas, for instance, as if they were prophets of a metaphysical spatial dimension according to which the home is to be left pure and immaculate, crystallized in that particular moment in which we entered it for the first time, surrounded by the freshly painted walls, the shiny stainless steel sinks and the oak floors in a virginal state. Within a precise, fine project, finding a suitable place of granny's cupboard will be no easy task. Nor it will be to insert hanging shelves, those very same pieces of furnishing that will have no other purpose than showing pictures of relatives, a vase and our latest readings. By definition, shelves are always the last entry in a new home. More often than not, they land in our territory as a consequence of a Sunday trip to the local DIY shopping center. Their brackets are brass-covered and bent, often featuring a plastic shield with holes that go through the rawlplugs and a laminated wood flat surface. And once anchored to the wall, they often – alas – bend forward, causing every single object that we put on them to slide forward. Bringing us to admit that the architect who was raving about our need for custom designed, monolithic and linear shelves probably had a point. For all these reasons, Pamar has anticipated the design phase and involved designers and architects in an analysis of "the shelf": the result is Wall, a collection that can interact with the "spatial metaphysical dimension" mentioned above, starting from the wall surface. Twig by Gordon Guillaumier looks like an applied static manual: a sequence of iso-static triangles, both organic and chromed, moves away from the wall and flies up to support the transparency of a smoked glass shelf: lightness and design precision turn into an axiom. Elli faces the theme through subtraction, hence reducing to the bare minimum the size of the shelves' holding elements: Sling is a mere bridge in shiny chrome, like two fingers that come out of the wall to serve as support to an extra-clear crystal shelf. Zanuso Jr was on the contrary more rationalistic in his approach. With Block he imagines two high and monolithic stainless steel crosses and an upright (the shelf itself) in grey oak: as if to re-design the original archetype. Bavuso's Sharp rips the wall like two chromed fenders designed by the light that skids on the live corners, one after the other: while the lacquered white shelf tames all aggressiveness. Each one of all designs that are part of the Wall collection hence serves as a snapshot on the possibilities to install something on the wall in such a way that nothing will look as if it was merely hung: from now on, no damn architect will ever have anything to say about your shelves, unless possibly out of pure envy.

Massimiliano Di Bartolomeo



**TWIG** design Gordon Guillaumier

**RM002Z**

**Mensola / Shelf**

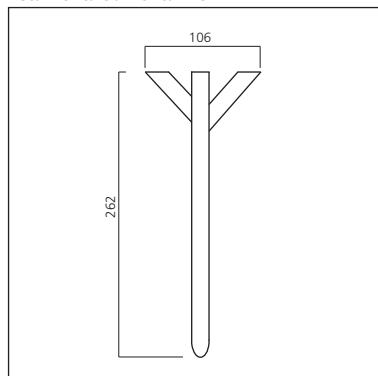
spessore da 8 a 25mm profondità massima 260mm /  
thickness from 8 to 25mm maximum depth 260mm

Portata massima per coppia 30 Kg / maximum capacity per pair 30 Kg

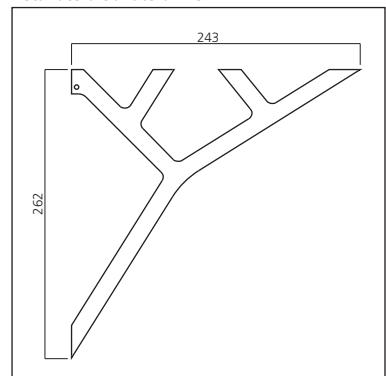
**finiture / finishings**

G104 cromato lucido / bright chromium plated

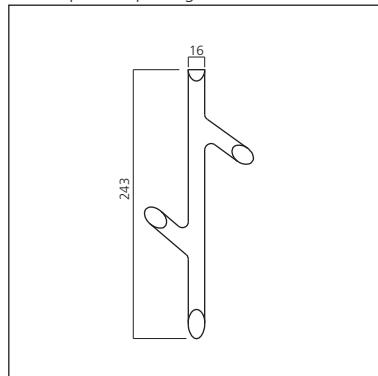
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view









**BLOCK** design Marco Zanuso Jr.

**RM010X**

**Mensola / Shelf**

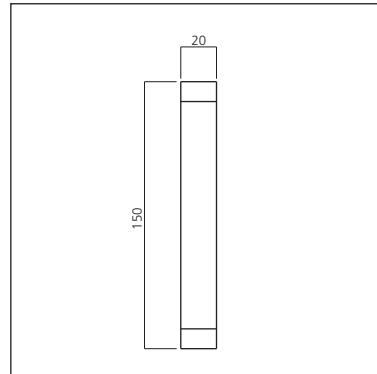
spessore da 8 a 25mm profondità massima 240mm /  
thickness from 8 to 25mm maximum depth 240mm

Portata massima per coppia 30 Kg / maximum capacity per pair 30 Kg

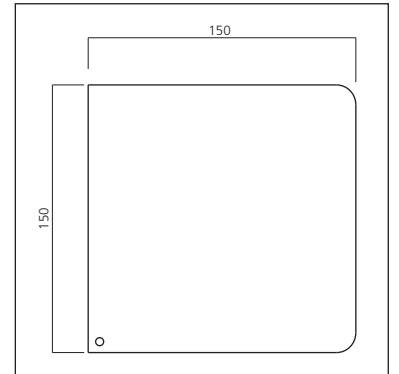
**finiture / finishings**

X101 acciaio inox satinato / satin inox stainless steel  
X103 acciaio inox lucido / bright inox stainless steel

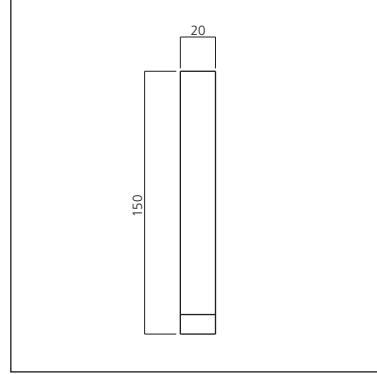
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view











**SHARP** design Giuseppe Bavuso

**RM013Z**

**Mensola / Shelf**

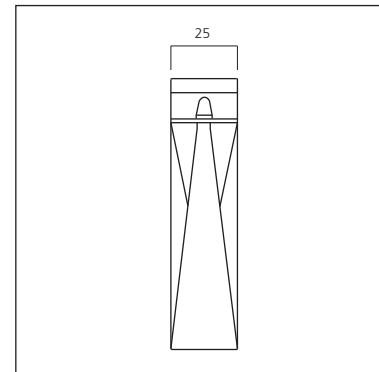
spessore da 8 a 25mm profondità massima 260mm /  
thickness from 8 to 25mm maximum depth 260mm

Portata massima per coppia 40 Kg / maximum capacity per pair 40 Kg

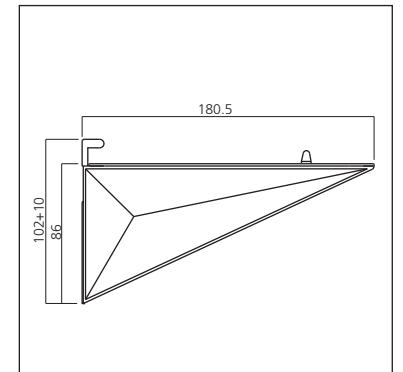
**finiture / finishings**

E215 metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
G104 cromato lucido / bright chromium plated

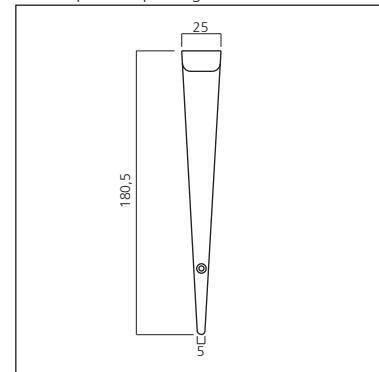
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view





**FLY** design Gordon Guillaumier

**RM001Z**

**Mensola / Shelf**

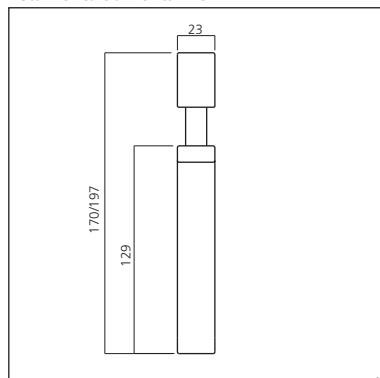
spessore da 8 a 25mm profondità massima 260mm /  
thickness from 8 to 25mm maximum depth 260mm

Portata massima per coppia 40 Kg / maximum capacity per pair 40 Kg

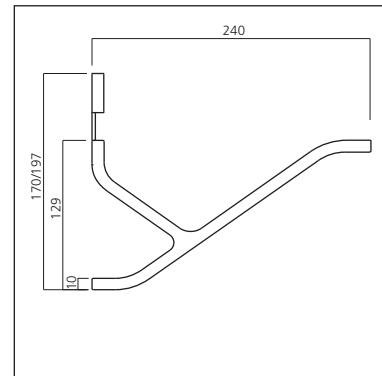
**finiture / finishings**

E215 metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
G104 cromato lucido / bright chromium plated

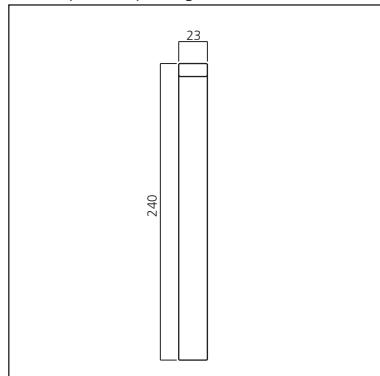
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view









## WEDGE design Giuseppe Bavuso

### RM012Z

#### Mensola / Shelf

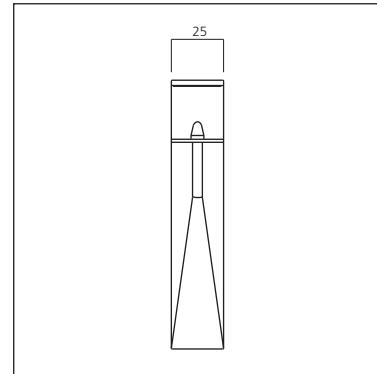
spessore da 8 a 25mm profondità massima 260mm /  
thickness from 8 to 25mm maximum depth 260mm

 Portata massima per coppia 40 Kg / maximum capacity per pair 40 Kg

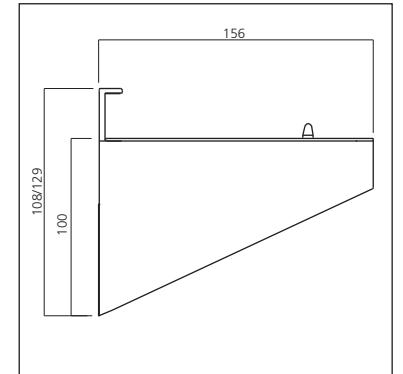
#### finiture / finishings

E215 metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
G104 cromato lucido / bright chromium plated  
G124 nichel lucido satinato con vernice trasparente / bright satin nickel with bright paint

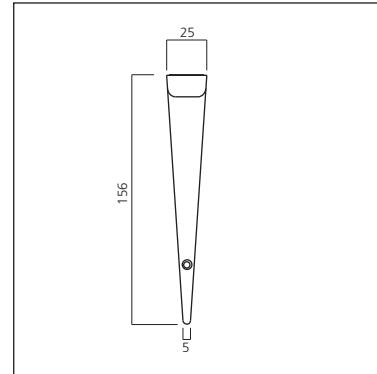
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view









## SLING design Alessandro Elli

**RM009Z**

### Mensola / Shelf

spessore da 8 a 22mm profondità massima 220mm /  
thickness from 8 to 22mm maximum depth 220mm

Portata massima per coppia 25 Kg / maximum capacity per pair 25 Kg

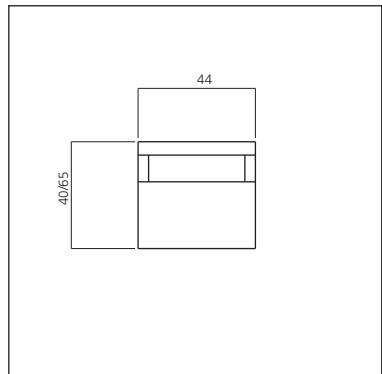
### finiture / finishings

E215 metallizzato alluminio opaco con fondo / mat metallized aluminium with primer

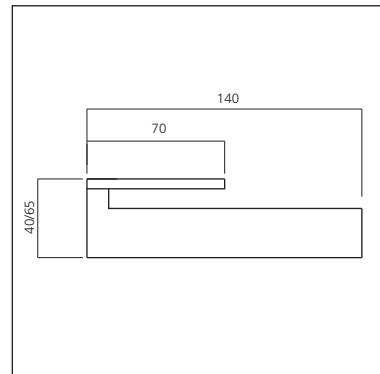
G104 cromato lucido / bright chromium plated

G124 nichel lucido satinato con vernice trasparente / bright satin nickel with bright paint

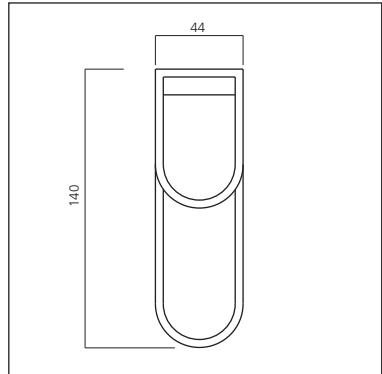
vista frontale / frontal view



vista laterale / lateral view



vista in pianta / planing view





# passpartout

PC2005I PC2007I PC2008I PC2004I PC2001Z76 PC2001Z150 PC2003I PC2009I PC2006Z PC2000Z78  
PC2002Z PC2000Z180 PC2013I PC2018Z PC2017Z

I fili, lunghi o corti, groviglio e impiccio, colorati, bianchi o neri, a volte trasparenti, collegati e scollegati, a norma oppure no, singoli ma anche doppi, finali o passanti, sottotraccia e appesi, nascosti o evidenti, belli o brutti, non piacciono mai: e comunque, ci sarà sempre qualcuno che tirerà quello sbagliato, facendoci perdere quanto non ancora salvato sul nostro computer. Eppure, queste arterie, infestanti tanto quanto il nostro desiderio di essere sempre connessi, restano elemento imprescindibile per la funzionalità tecnologica delle nostre case e dei nostri uffici. Certo, il concetto di wireless rappresenta una frontiera già raggiunta e superata, permettendoci l'ebbrezza di poterci collegare senza il bisogno di inserire alcuna spina: in un aeroporto come in casa, al ristorante o in un'aula di facoltà, sempre però vincolati dal livello della batteria del nostro portatile, capace di esaurirsi proprio sul più bello. Non solo, l'affidabilità della connessione senza fili è limitata ad ambiti ristretti, per ambienti interrotti solo debolmente da setti e pareti, casistica quantomeno teorica. E in ogni caso, la trasmissione della corrente elettrica senza cavo rientra di diritto nella galleria del fantastico: come già il trasmutatore molecolare e la macchina del tempo. Quindi, volenti o nolenti, il filo è un'appendice con la quale è necessario convivere.

Pamar ha sviluppato una linea di accessori che parte proprio da questo difetto, autentico vincolo di progetto: con l'intento di addomesticare la spontanea anarchia dei mazzi di cavi che siamo abituati a vedere pendere mollemente dalle nostre scrivanie o comprimersi dietro una cassetiera.

Giuseppe Bavuso ha dunque immaginato una serie di accessori che si integrano su qualsiasi materiale e progetto di arredo. Il buco passacavi è disegnato già nella geometria del suo foro, con forme geometriche primarie che ordinano il passaggio di ogni filo: senza nasconderlo bensì giustificandolo secondo un percorso stabilito. Eventuali prese o multiprese, adattatori e trasformatori, trovano alloggiamento dietro piccoli sportelli, o spazzole antipolvere, che rendono l'uscita e l'ingresso di ogni cavo un episodio puntuale, riconducibile a un ordine prestabilito.

Dunque tranquilli, se il computer dovesse ancora spegnersi improvvisamente, non sarà stato un caso: qualcuno lo avrà fatto apposta.

Wires, be them long or short, tangled and obstructed, brightly-coloured, black or white, at times transparent, connected or disconnected, standard or not, single, double or triple, ending or threaded, behind the wall and hanging, concealed or visible, beautiful or ugly, are never appreciated. Nonetheless, there will always be someone who pulls out the wrong one, causing us to lose any unsaved information on our computers.

Yet, these arteries, plaguing us in our need to be constantly connected, are necessary evils in the technological functioning of our homes and offices. Of course, the concept of wireless represents a frontier already reached and surpassed, giving us the thrill of connecting without the need to plug in anything – at the airport, at home, at the restaurant, or in a classroom, limited only by the battery power of our wireless device, which always seems to run out just when we are having the most fun. Still, the reliability of wireless connections is limited to certain areas, rooms weakly divided only by lightweight partitions or thin walls, easier to talk about than to actually find. In any event, the notion of electricity flowing from place to place without wires is still the stuff of science fiction – right up there with the molecular transmutators and the time machine. So, like it or not, wires remain an appendage we have to learn to live with.

Pamar has developed a new line of accessories designed especially to make up for this design defect and restriction, in order to domesticate the spontaneous anarchy of the masses of wires we are used to seeing hanging limply behind our desks or stuffed behind a chest of drawers.

Giuseppe Bavuso has come up with a line of accessories that integrate into any material and decorating project. The wire-threading hole is designed to be a seamless part of the overall design. The basic geometric forms create a tidy passageway for each wire, not so much hiding the wires as justifying them, giving each a predefined path. Outlets, power strips, adaptors and transformers are all given a home behind small doors, and dust-proof brushes, which help each wire pass precisely through the exit and entry points, guiding them to their final destination.

So just relax, if the computer somehow shuts down unexpectedly again, rest assured that it wasn't an accident – someone must have done it on purpose.

**Massimiliano Di Bartolomeo**

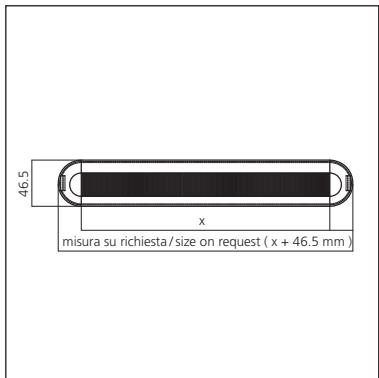


**PC2005I** design Giuseppe Bavuso

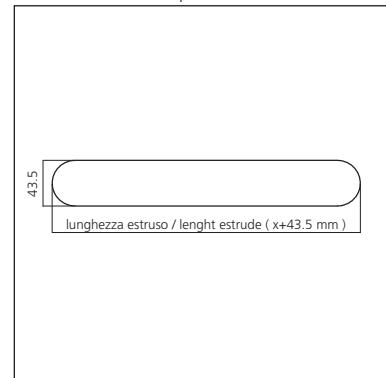
**finiture / finishings**

EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
EN028 Nero opaco con fondo / mat black with primer  
EB041 Bianco opaco con fondo / mat white with primer

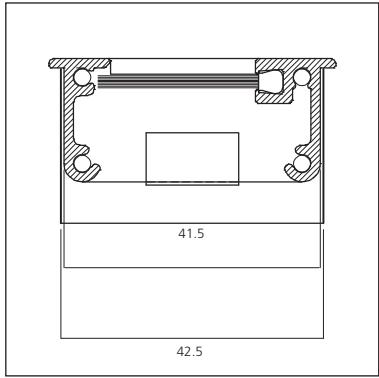
vista frontale / frontal view



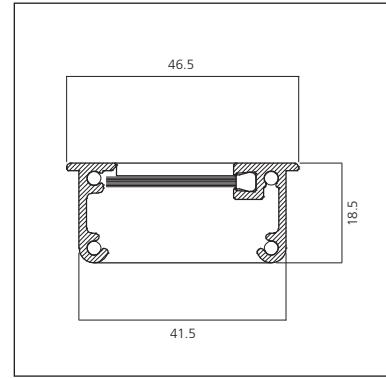
dima foro / hole template



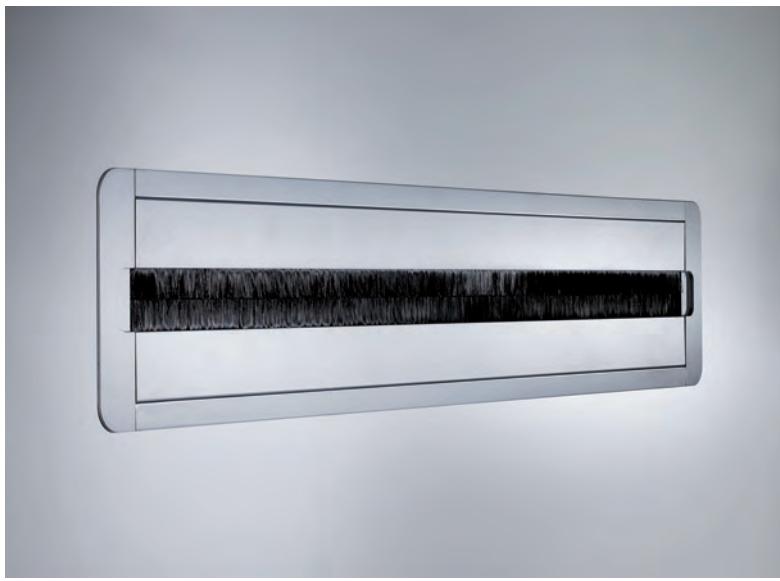
seziona / section



sez. incassato aperto / embedded section open







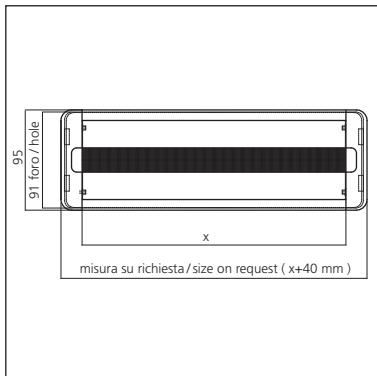
**PC2007I\_ PC2008I** design Giuseppe Bavuso

**finiture / finishings**

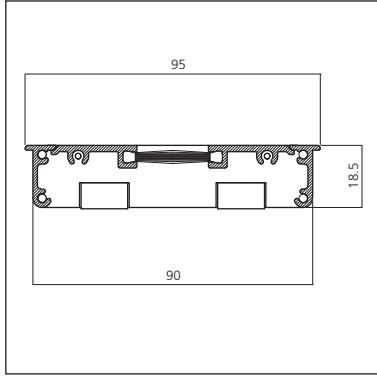
EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
 EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
 EN028 Nero opaco con fondo / mat black with primer  
 EB041 Bianco opaco con fondo / mat white with primer

**PC2007I**

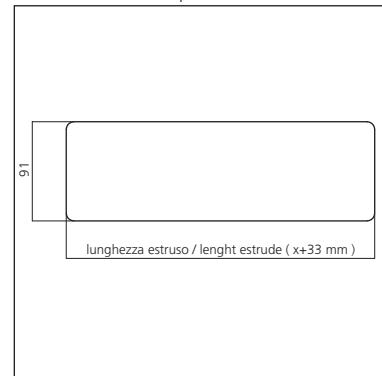
vista frontale / frontal view



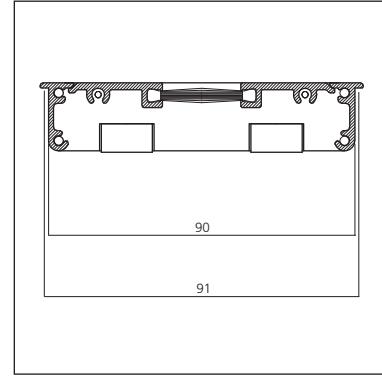
seziona / section



dima foro / hole template

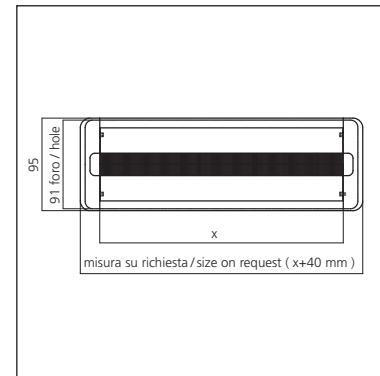


sez. incassato aperto / embedded section open

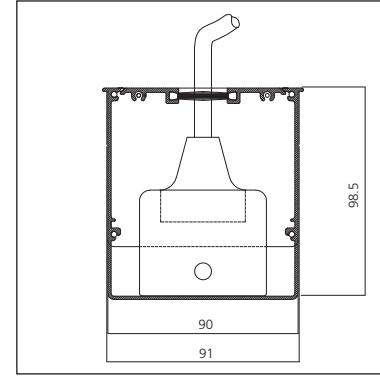


**PC2008I**

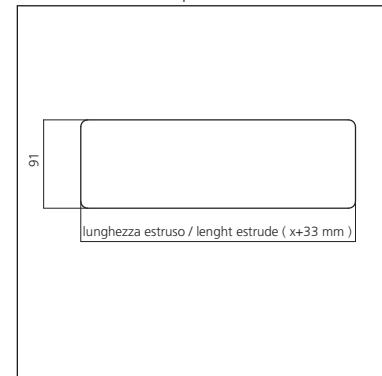
vista frontale / frontal view



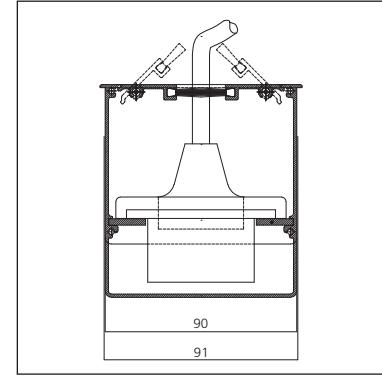
sez. incassato chiuso/embedded section closed



dima foro / hole template

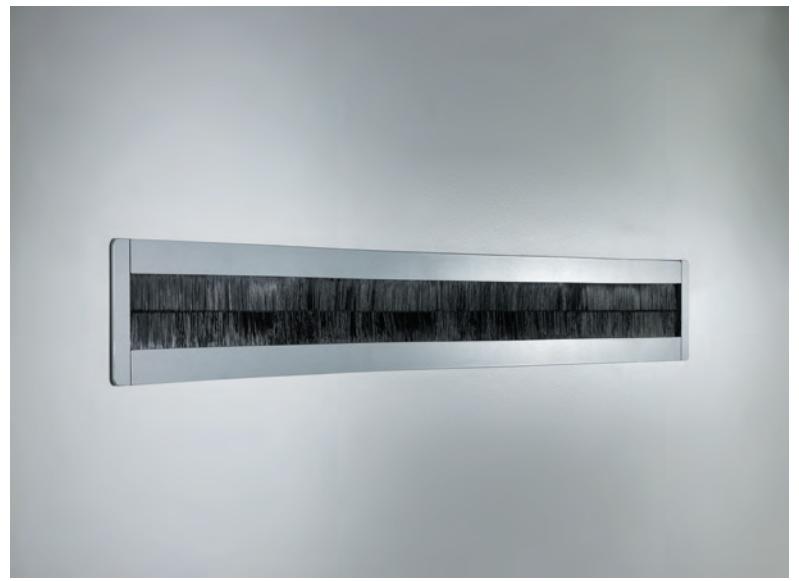


sez. incassato aperto / embedded section open







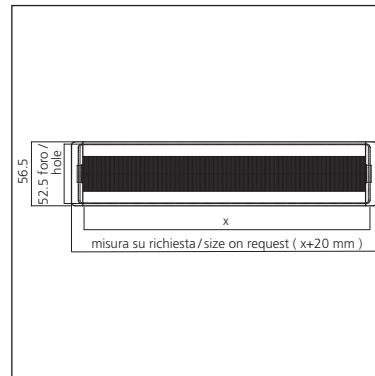


**PC2004I** design Giuseppe Bavuso

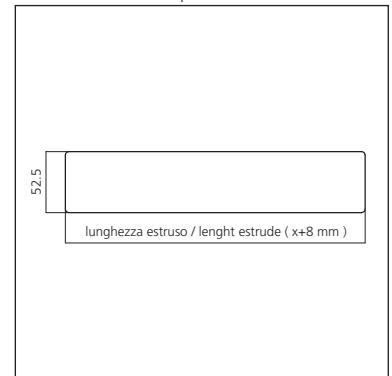
**finiture / finishings**

EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
EN028 Nero opaco con fondo / mat black with primer  
EB041 Bianco opaco con fondo / mat white with primer

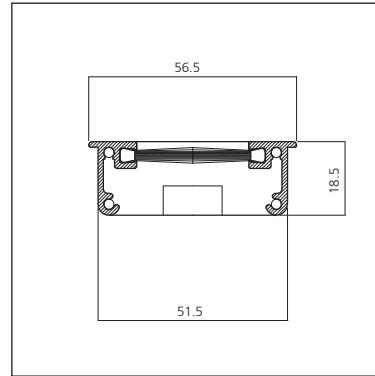
vista frontale / frontal view



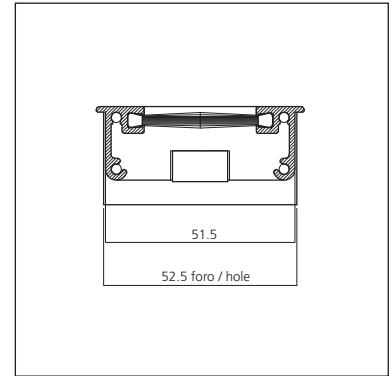
dima foro / hole template



seziona / section



sez. incassato aperto / embedded section open







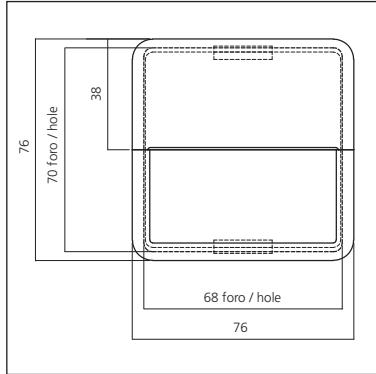
**PC2001Z76\_ PC2001Z150** design Giuseppe Bavuso

#### finiture / finishings

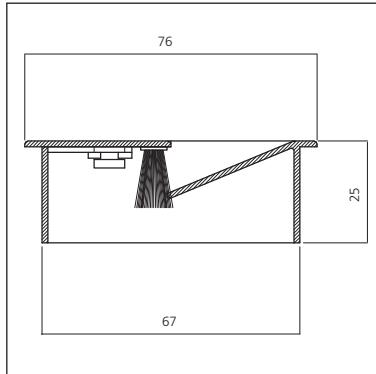
E215 Metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
 GC011 Cromato lucido / bright chromium plated  
 GN020 Nichel lucido satinato con vernice trasparente / bright satin nickel with bright paint

**PC2001Z76**

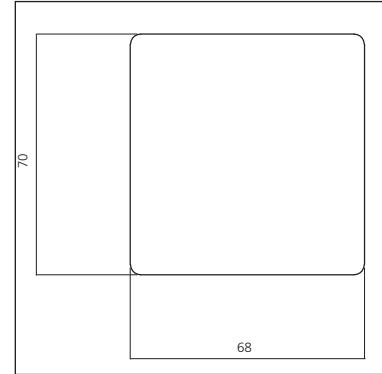
vista frontale / frontal view



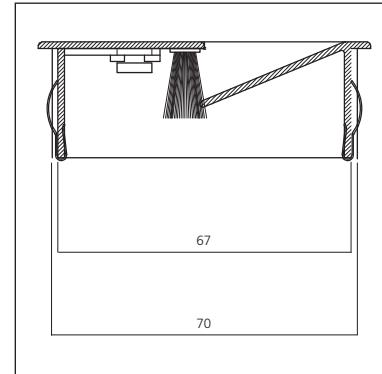
sezione / section



dima foro / hole template

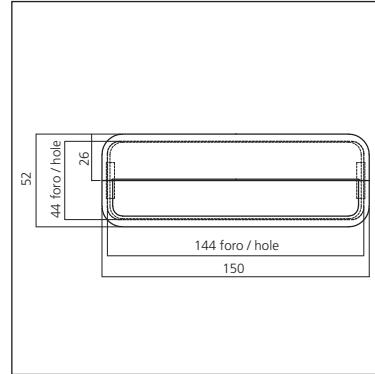


sez. incassato aperto / embedded section open

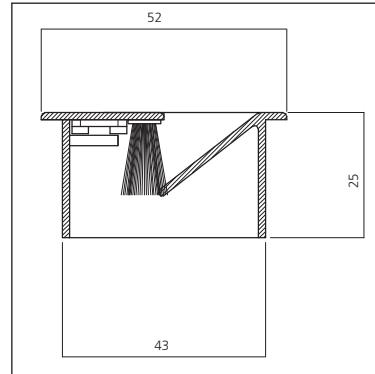


**PC2001Z150**

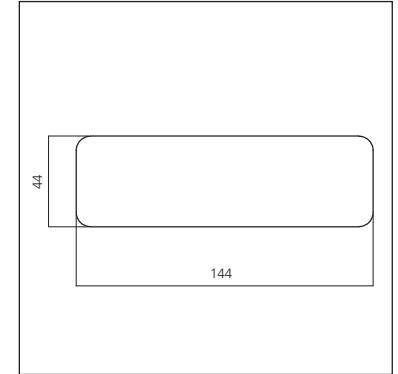
vista frontale / frontal view



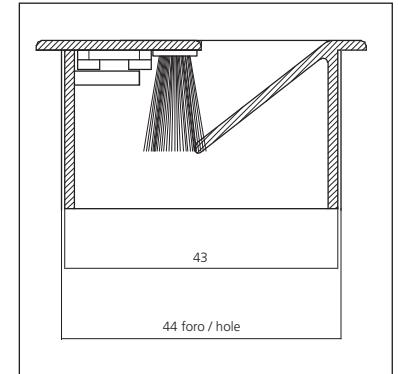
sez. / section

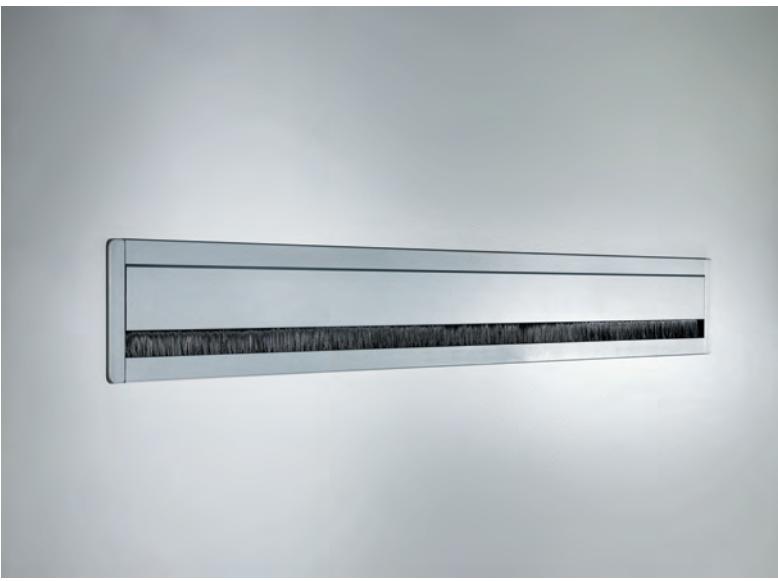


dima foro / hole template



sez. incassato aperto / embedded section open



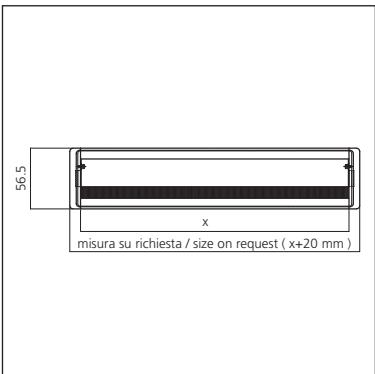


**PC2003I**\_**PC2009I** design Giuseppe Bavuso

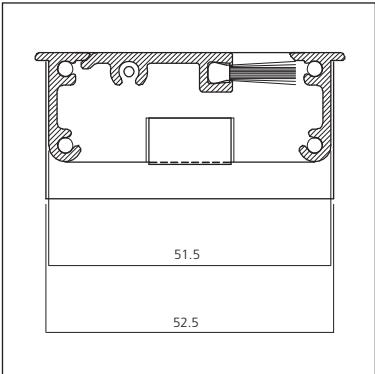
**finiture / finishings**

EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
EN028 Nero opaco con fondo / mat black with primer  
EB041 Bianco opaco con fondo / mat white with primer

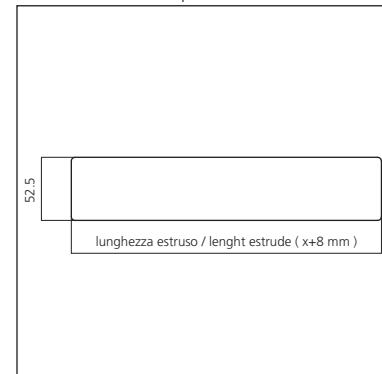
**PC2003I**  
vista frontale / frontal view



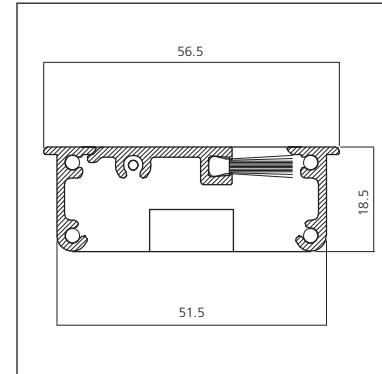
seziona / section



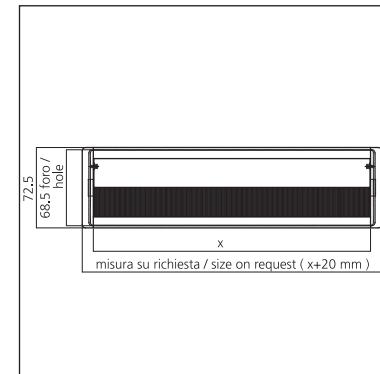
dima foro / hole template



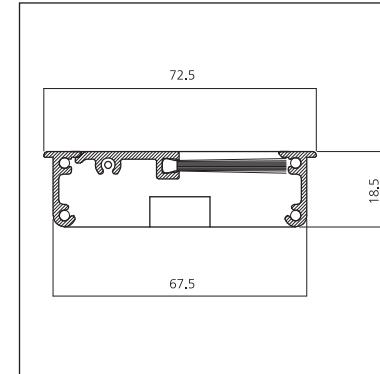
sez. incassato aperto / embedded section open



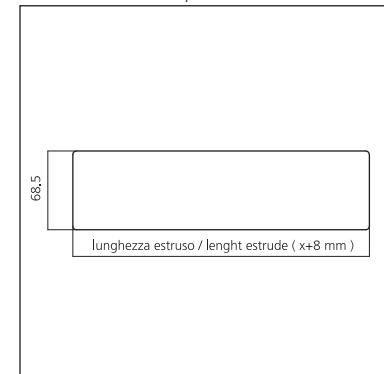
**PC2009I**  
vista frontale / frontal view



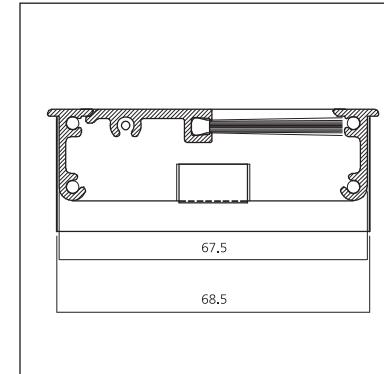
seziona / section



dima foro / hole template



sez. incassato aperto / embedded section open







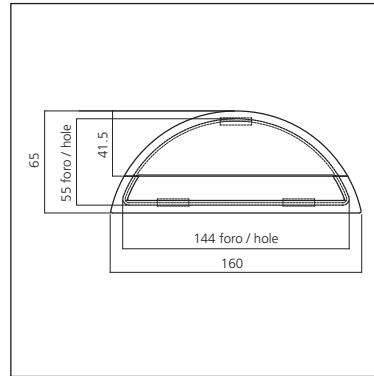


**PC2006Z** design Giuseppe Bavuso

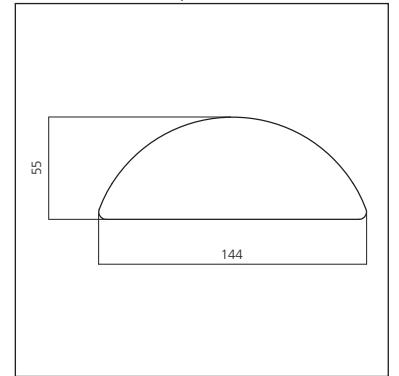
**finiture / finishings**

E215 Metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
GC011 Cromato lucido / bright chromium plated  
GN020 Nichel lucido satinato con vernice trasparente/ bright satin nickel with bright paint

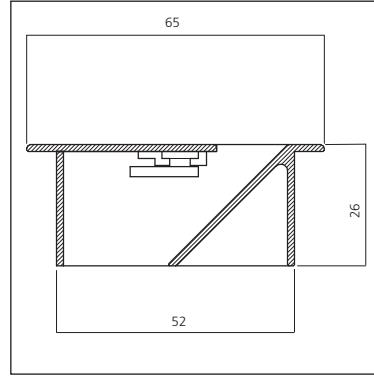
vista frontale / frontal view



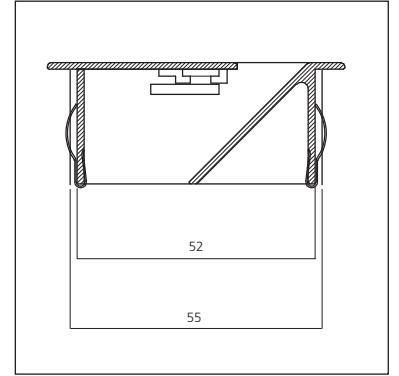
dima foro / hole template

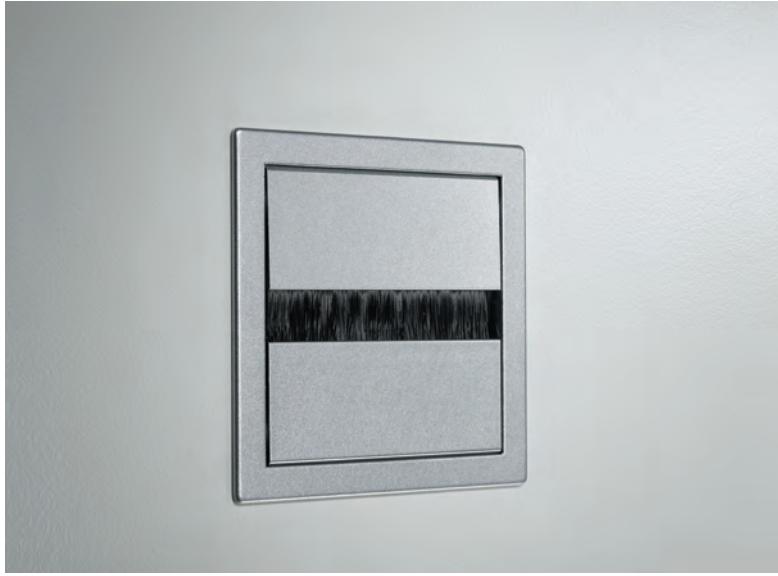


seziona / section



sez. incassato aperto / embedded section open



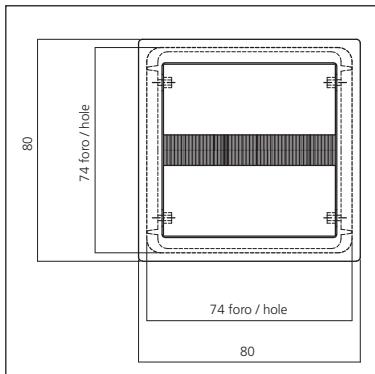


**PC2000Z78** design Giuseppe Bavuso

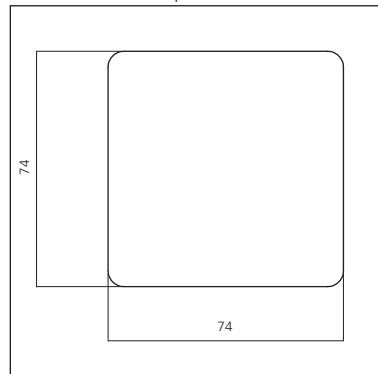
**finiture / finishings**

EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
EN028 Nero opaco con fondo / mat black with primer  
EB041 Bianco opaco con fondo / mat white with primer

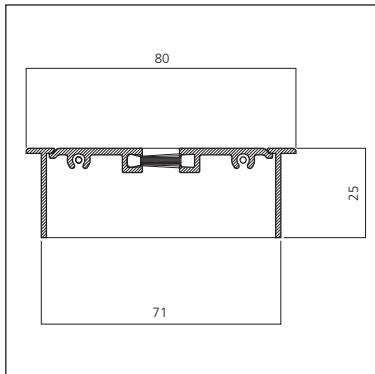
vista frontale / frontal view



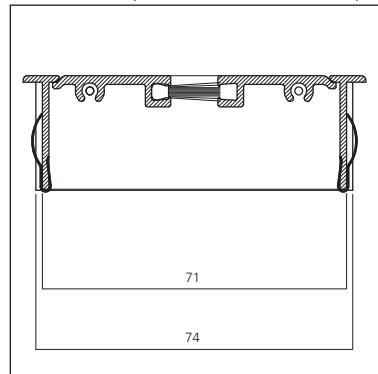
dima foro / hole template



seziona / section



sez. incassato aperto / embedded section open







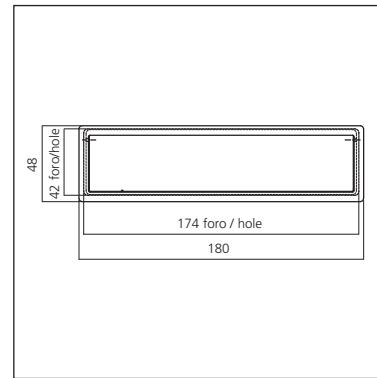


**PC2002Z** design Giuseppe Bavuso

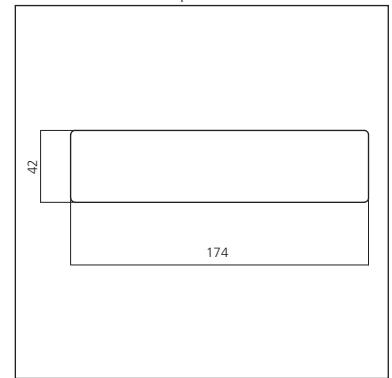
**finiture / finishings**

E215 Metallizzato alluminio opaco con fondo / mat metallized aluminium with primer  
GC011 Cromato lucido / bright chromium plated  
GN020 Nichel lucido satinato con vernice trasparente/ bright satin nickel with bright paint

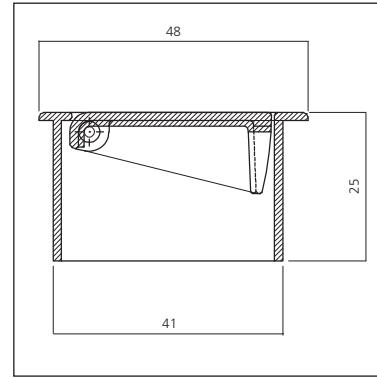
vista frontale / frontal view



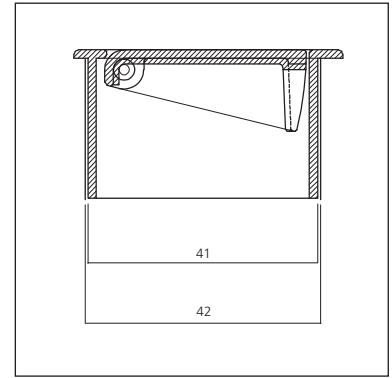
dima foro / hole template



seziona / section



sez. incassato aperto / embedded section open



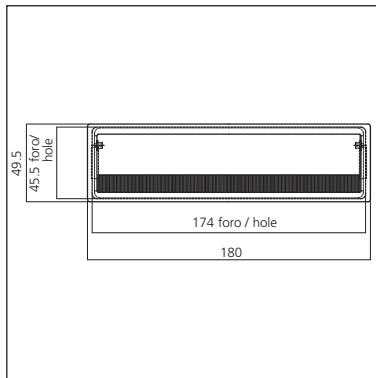


**PC2000Z180** design Giuseppe Bavuso

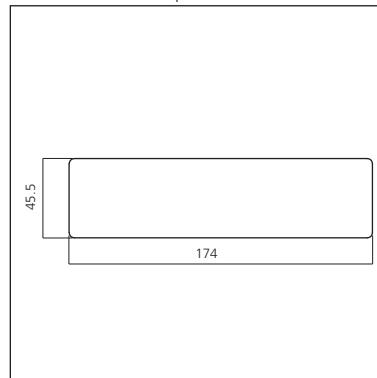
**finiture / finishings**

EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
EA019 Argento mat metallizzato con fondo / mat metallized silver with primer  
EN028 Nero opaco con fondo / mat black with primer  
EB041 Bianco opaco con fondo / mat white with primer

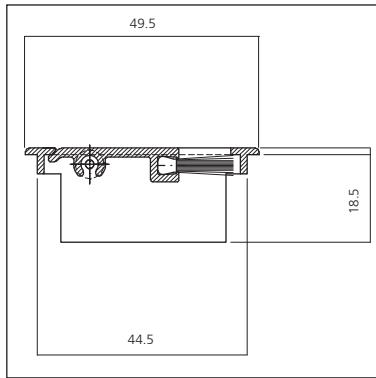
vista frontale / frontal view



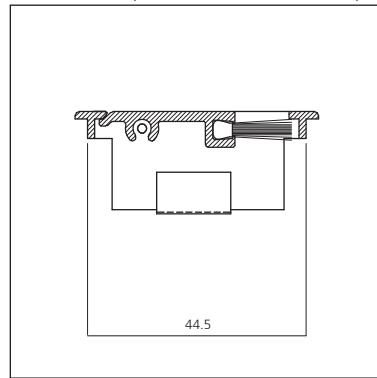
dima foro / hole template



seziona / section



sez. incassato aperto / embedded section open







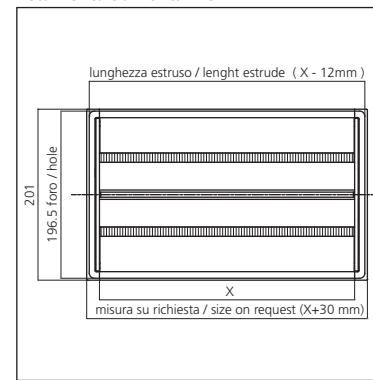


**PC2013I** design Giuseppe Bavuso

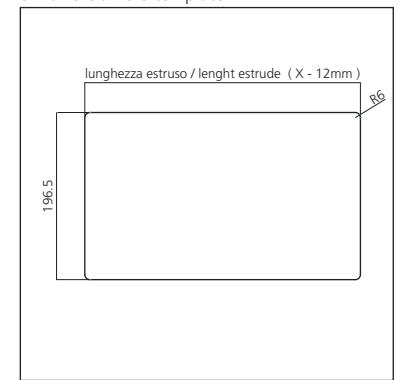
**finiture / finishings**

- EZ002 Zinco opaco metallizzato con fondo / mat metallized zinc with primer  
E216 Argento mat metallizzato con fondo / mat metallized silver with primer  
E228 Nero opaco con fondo / mat back with primer  
E229 Bianco opaco con fondo / mat white with primer

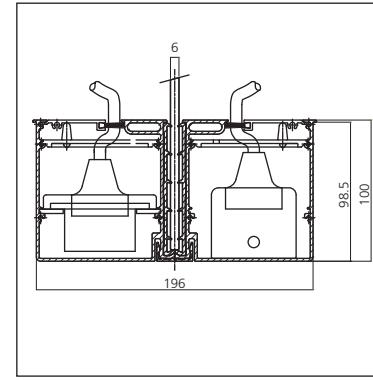
vista frontale / frontal view



dima foro / hole template



sezione / section



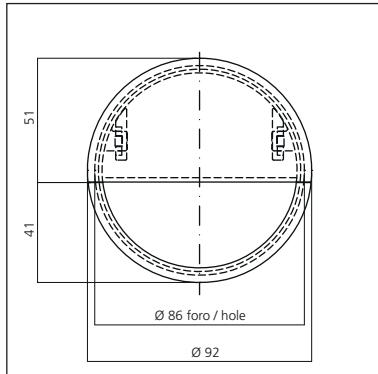


**PC2018Z** design Giuseppe Bavuso

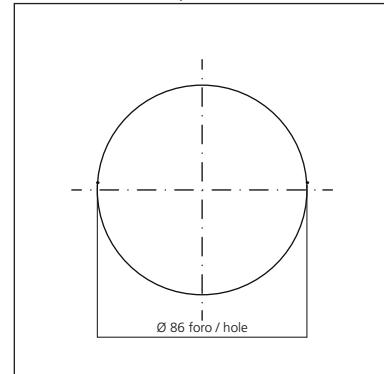
**finiture / finishings**

EZ002 Zinco metallizzato opaco con fondo / mat metallized zinc with primer  
G104 Cromato lucido / bright chromium plated

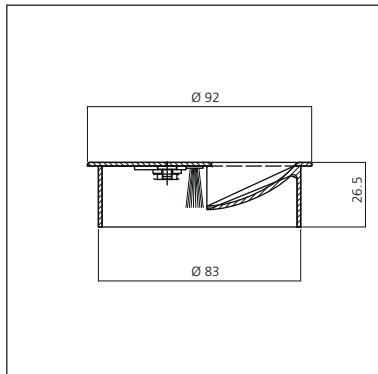
vista frontale / frontal view



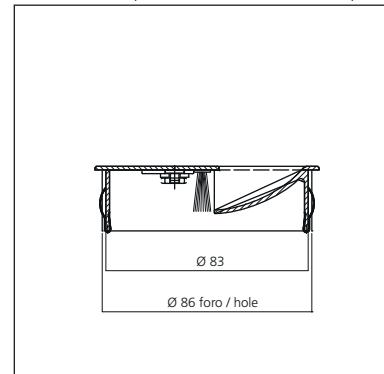
dima foro / hole template

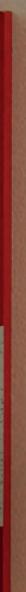


seziona / section



sez. incassato aperto / embedded section open







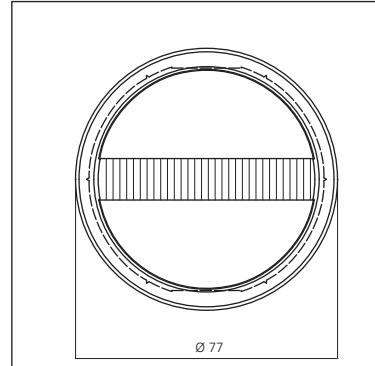


**PC2017Z** design Giuseppe Bavuso

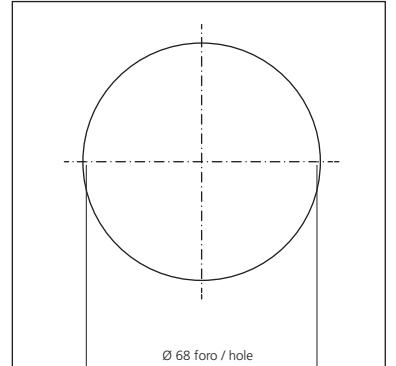
**finiture / finishings**

- EZ002 Zinco metallizzato opaco con fondo / mat metallized zinc with primer
- E216 Argento mat metallizzato con fondo / mat metallized silver with primer
- E228 Nero opaco con fondo / mat back with primer
- E229 Bianco opaco con fondo / mat white with primer

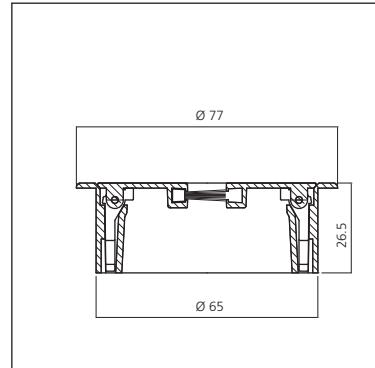
vista frontale / frontal view



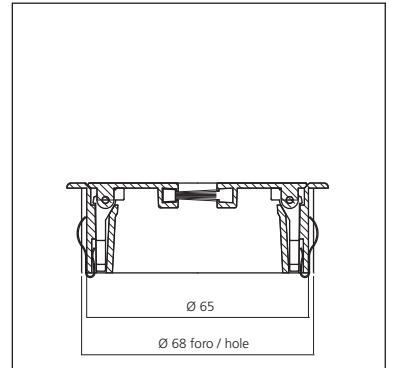
dima foro / hole template



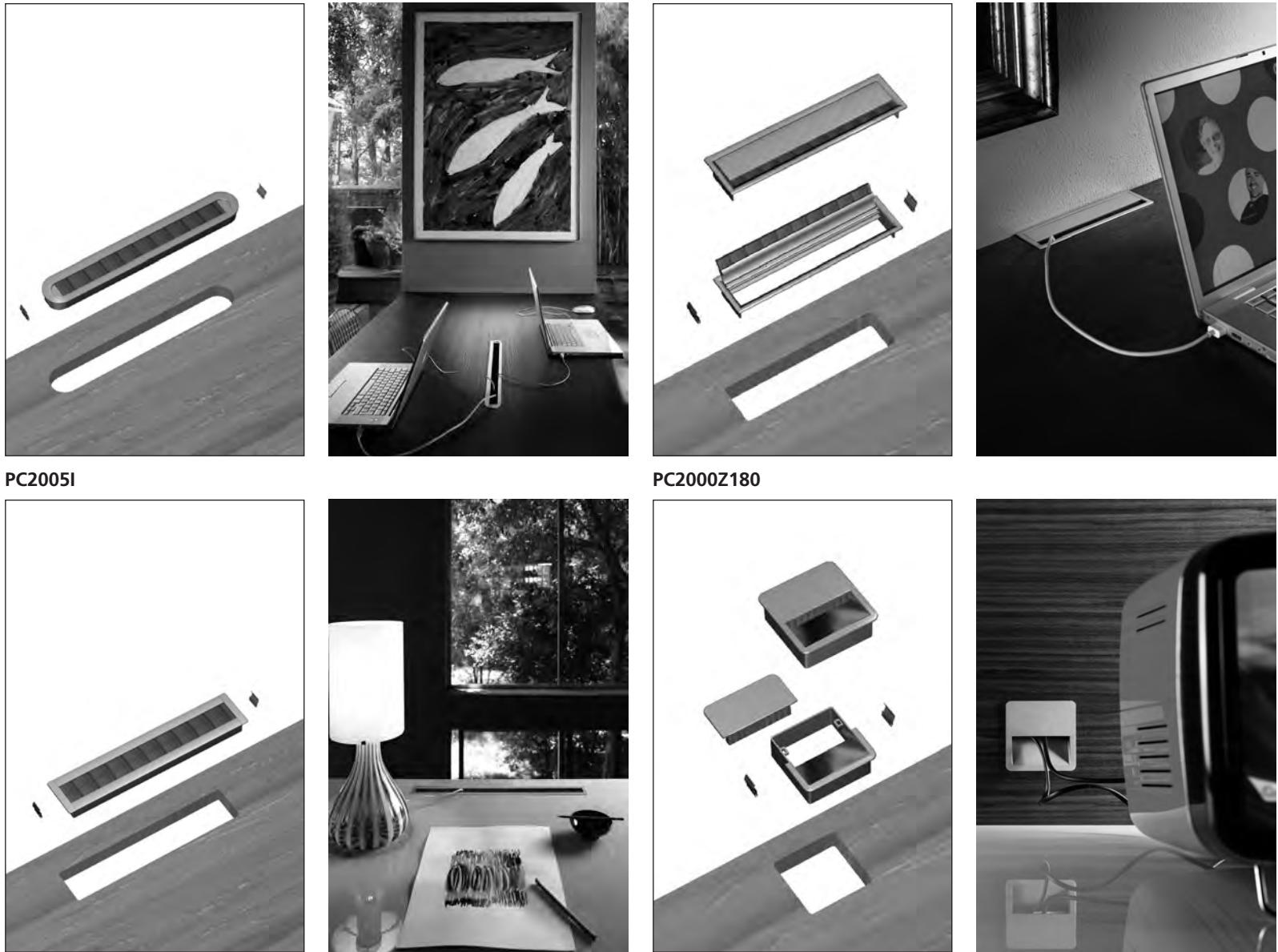
sezione / section



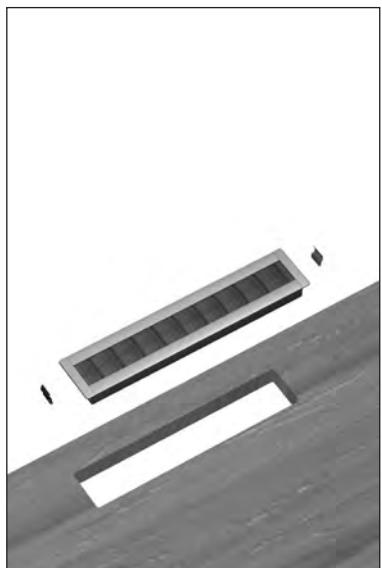
sez. incassato aperto / embedded section open



# Tecniche di montaggio / Assemblage



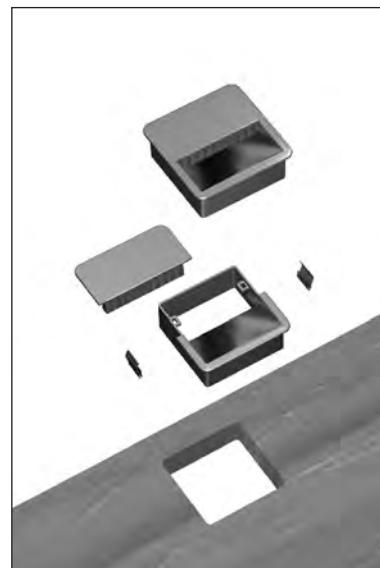
PC2005I



PC2004I



PC2000Z180



PC2001Z76 PC2001Z150





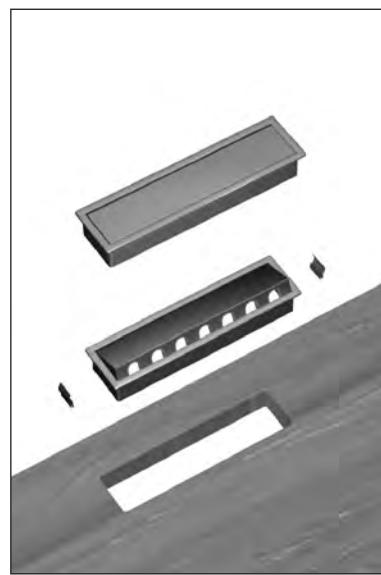
PC2003I PC2009I



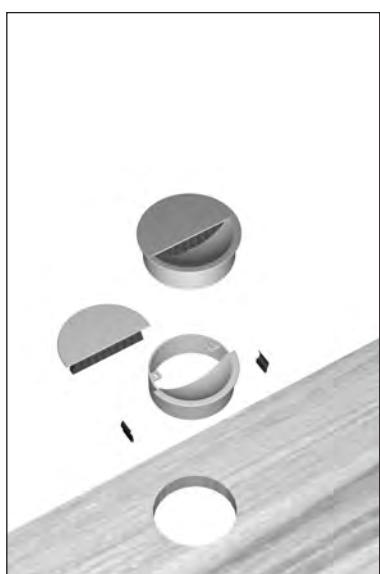
PC2006Z



PC2000Z78



PC2002Z



PC2018Z

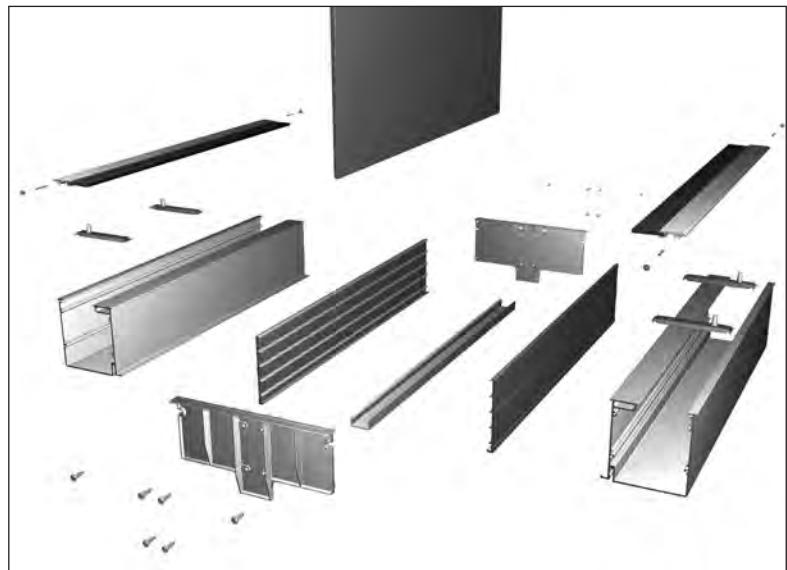


PC2017Z





PC2007I PC2008I



PC2013I

# hang 01\_hang 02

**TC007Z**

**TC008Z**

**TI3615I**

**TJ3012I**

**VR160Z**

**VR161Z**

**VR167Z**

**VR168Z**

**VR171Z**

**VR172Z**

Da bambini, era il nascondiglio più sicuro: talmente segreto, che dopo un po' ci attanagliava il dubbio che la mamma non ci avrebbe mai più trovati. Da adulti, è il luogo delle nostre debolezze e della nostra ostentazione, di quell'aspetto formale che si traduce nelle molteplici maschere, e costumi, che la nostra quotidianità ci impone. Sicuramente, l'armadio è il luogo più esclusivo e personale di una casa, inaccessibile a qualsiasi ospite: tanto da diventare luogo dove immaginare l'esito finale e surreale di un possibile adulterio. E mentre l'esterno racconta un progetto, fatto di materiali e finiture, l'interno è vuoto, neutro e funzionale, poi riempito dei colori e dei tagli che la moda suggerisce. Sarà per questo che Pamar ha deciso di lavorare proprio su un dettaglio che abitualmente sfugge alla composizione stilistica di questo scrigno dell'abitare: l'austero traverso su cui si appendono le grucce, normalmente una semplice linea da rappresentare nella sua lunghezza. Hang 1 e Hang2 di Giuseppe Bavuso e Pinuccio Borgonovo, ci raccontano che questa linea assume invece una tridimensionalità e un'estetica diversa: anzi, finalmente raggiunge un'estetica! Fatta di materiali naturali come il cuoio e il legno, che si intervallano nelle molteplici possibilità di combinazione con l'acciaio. Proprio come gli abiti e gli accessori che indossiamo. Così, finalmente, anche un armadio vuoto potrà esprimere una personalità: e non quella dell'amante rivelato.

When we were kids, it was the safest of all places: secret to such an extent that we would often wonder whether mom would ever actually find us. As adults, it turns into the place where to give in to our weaknesses and ostentations, into the temple of looks where we carefully build the characters that we want to be in our daily life, as if we were actors getting ready for the stage.

Like none other, the wardrobe is the most exclusive and personal space in a home. It is, as a matter of fact, inaccessible to almost all apart from its owner: no wonder it has often been used as the ideal spot in which to end in a surreal way a possible extramarital relationship!

So while its outside is rightfully a story-teller (it informs us about materials and finishes and design choices), its inside is empty, neutral and functional and will come to life thanks to the colours and shapes suggested by the fashion items that it hosts. This may well be the reason why Pamar has decided to work on a detail that usually goes unseen within the composition of this jewel box of interiors: the austere width on which hangers are set which traditionally is a mere line. Hang 1 and Hang 2 by Giuseppe Baviso and Pinuccio Borgonovo provide this line with a 3D effect and a new aesthetic: well, just the fact that there is indeed an aesthetic for this detail is already a news! Hence for the first time, the resting place for hangers is made of natural materials such as leather and wood, also combined in various options with steel. Just like the clothes and the accessories that we wear. Finally, even an empty wardrobe will have its own personality: and not that one of the unveiled lover!

Massimiliano Di Bartolomeo



## VR167Z / VR168Z / TJ3012I

design Giuseppe Bavuso

### finiture / finishings

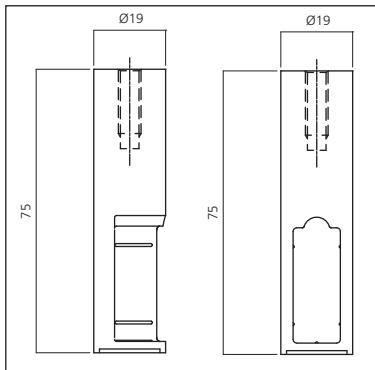
#### VR167Z / VR168Z

E101 Metallizzato alluminio opaco / mat metallized aluminium  
G104 Cromato lucido / bright chromium plated  
G115 Nichel lucido satinato / bright satin nickel

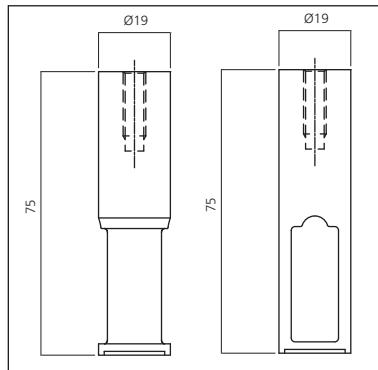
#### TJ3012I

- I101 Alluminio anodizzato zero chimico con guarnizione in gomma argento / zero chemical anodized aluminium with silver rubber
- I110 Alluminio anodizzato lucido brill con guarnizione in gomma argento / bright brill anodized aluminium with silver rubber
- Altre finiture disponibili su richiesta / other surface finishings on request

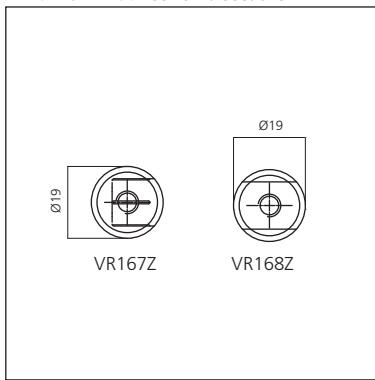
VR167Z vista frontale e laterale /  
frontal and lateral view



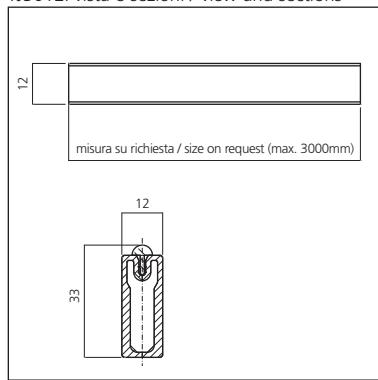
VR168Z vista frontale e laterale /  
frontal and lateral view



VR167Z / VR168Z sezioni / sections



TJ3012I vista e sezioni / view and sections









## VR160Z / VR161Z / TJ3012I

design Giuseppe Bavuso

### finiture / finishings

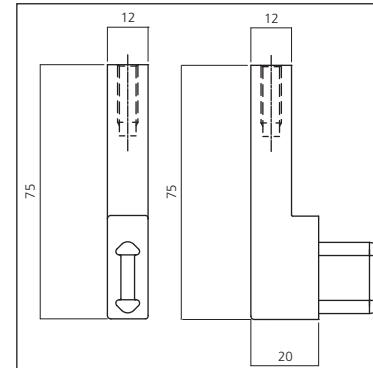
#### VR160Z / VR161Z

E101 Metallizzato alluminio opaco / mat metallized aluminium  
G104 Cromato lucido / bright chromium plated  
G115 Nichel lucido satinato / bright satin nickel

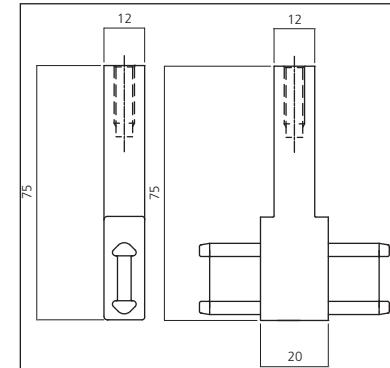
#### TJ3012I

U138 Rivestito cuoio testa di moro con cucitura sui lati con guarnizione in gomma argento / covered dark brown stronger leather with lateral seam and silver rubber  
U139 Rivestito cuoio bianco con cucitura sui lati con guarnizione in gomma argento / covered white stronger leather with lateral seam and silver rubber  
Altre finiture disponibili su richiesta / other surface finishings on request

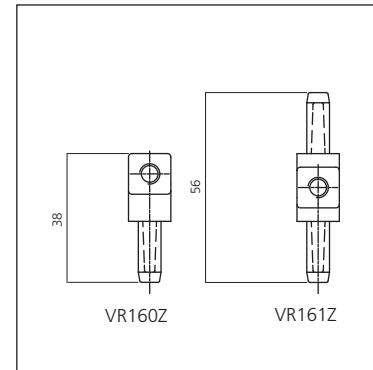
VR160Z vista frontale e laterale /  
frontal and lateral view



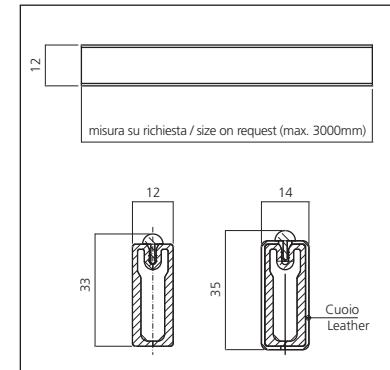
VR161Z vista frontale e laterale /  
frontal and lateral view



VR160Z / VR161Z sezioni / sections



TJ3012I vista e sezioni / frontal and lateral view





## VR171Z / VR172Z / TC007Z / TC008Z / TI3615I

design Pinuccio Borgonovo

### finiture / finishings

#### VR171Z / VR172Z / TC007Z / TC008Z

EZ004 Zinco metallizzato opaco / mat metallized zinc  
G104 Cromato lucido / bright chromium plated  
G115 Nichel lucido satinato / bright satin nickel

#### TI3615I

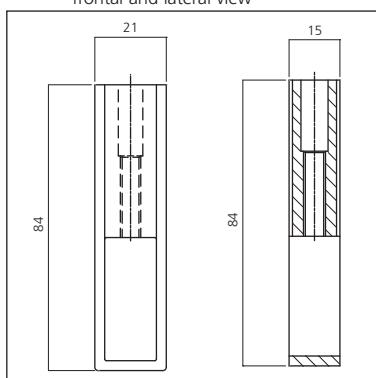
I101 Alluminio anodizzato zero chimico / zero chemical anodized aluminium

I110 Alluminio anodizzato lucido brill / bright brill anodized aluminium

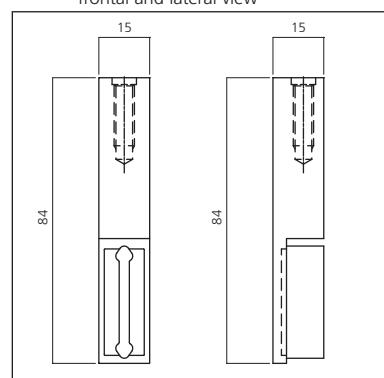
Altre finiture disponibili su richiesta / other surface finishings on request

Applicazione a cura del cliente / application to be effected by the customer

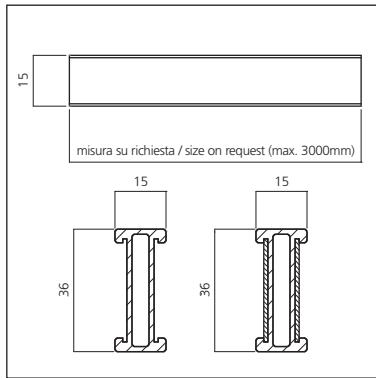
VR171Z vista frontale e laterale /  
frontal and lateral view



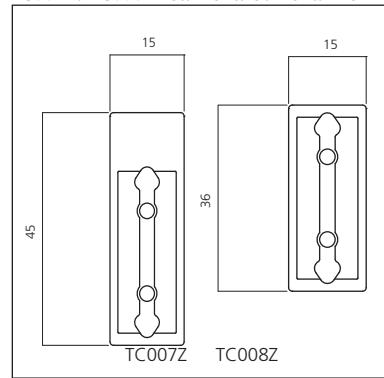
VR172Z vista frontale e laterale /  
frontal and lateral view



TI3615I vista e sezioni / view and sections



TC007Z / TC008Z vista frontale / frontal view







## VR160Z / VR161Z / TJ3012I

design Giuseppe Bavuso

### finiture / finishings

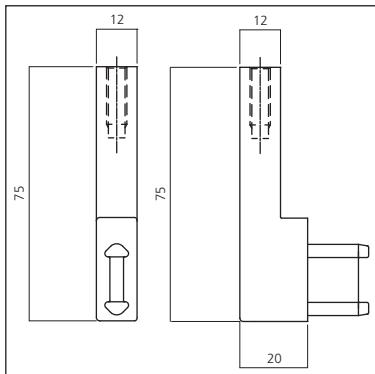
#### VR160Z / VR161Z

- E101 Metallizzato alluminio opaco / mat metallized aluminium
- G104 Cromato lucido / bright chromium plated
- G115 Nichel lucido satinato / bright satin nickel

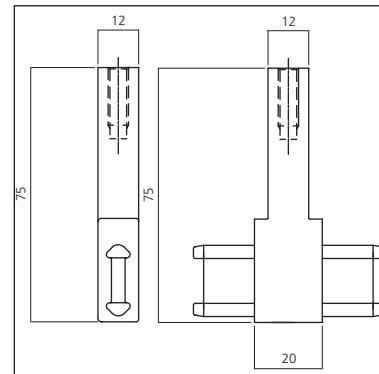
#### TJ3012I

- I101 Alluminio anodizzato zero chimico con guarnizione in gomma argento / zero chemical anodized aluminium with silver rubber
- I110 Alluminio anodizzato lucido brill con guarnizione in gomma argento / bright brill anodized aluminium with silver rubber
- Altre finiture disponibili su richiesta / other surface finishings on request

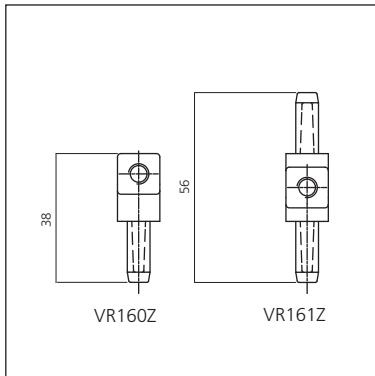
VR160Z vista frontale e laterale /  
frontal and lateral view



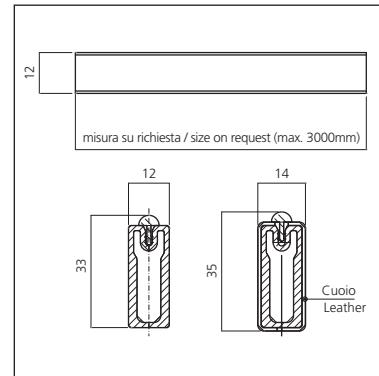
VR161Z vista frontale e laterale /  
frontal and lateral view



VR160Z / VR161Z sezioni / sections



TJ3012I vista e sezioni / view and sections





AD **Gordon Guillaumier**  
grafica /graphic **Giuseppe Basile con Andrea Basile**

foto/photo  
stylist **Donato di Bello**  
**Paola Pastorini**

testi /copy **Massimiliano di Bartolomeo**

impianti\_stampa/color separation\_print **BSZ PRINTING (Mazzo di Rho-MI)**

finito di stampare nel mese di aprile 2011

